

ishka+

2023 Events
Membership
& Partnership



“

An excellent programme with outstanding participation from the aviation finance investor community.”

Shareholder, **Vedder Price**

“

Very enjoyable event, ideal numbers for effective networking and engaging with speakers, panels and content.”

Chief Risk Officer, **SES**

Connecting aviation finance's best and brightest through events, podcasts, videos and workshops

Ishka+ is the home of our global events. You can join our events in-person, or you can catch up on-demand.

With over 5000 members from around the world, it's never been as easy to connect and create new business relationships across the globe!

Typical attendee breakdown

5000

members

500

companies

360

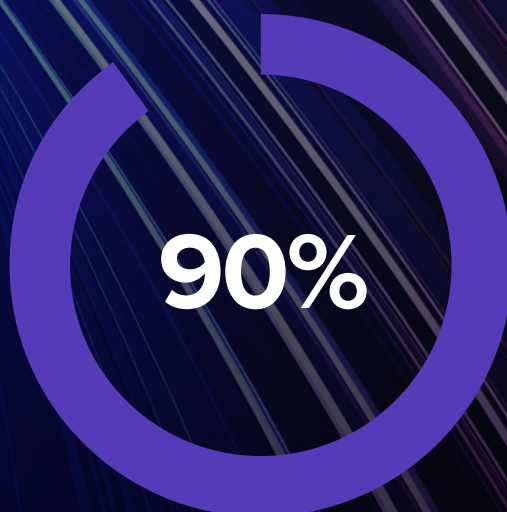
airline
members

340

investor
members

80

countries



Over 90% attendees were
C Suite / Director / Senior
VP-level decision makers

37%
Investors

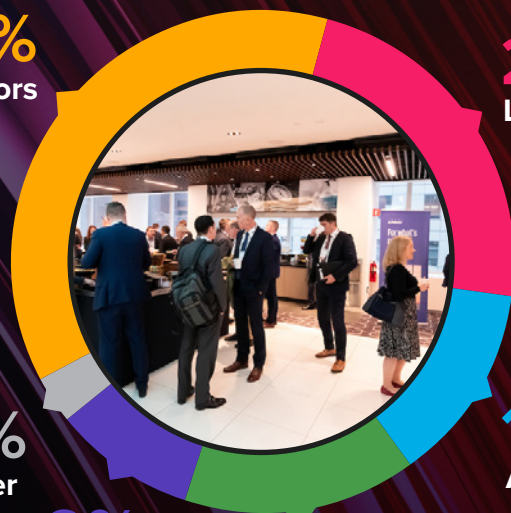
23%
Lessors

3%
Other

9%
Lawyers

15%
Banks

13%
Airlines



Ishka Events are Different

Ishka Events bring together the best and brightest of the aviation finance community to connect in an open and independent forum.

We are committed to challenging the status quo of large-scale industry conferences, to deliver thought provoking events that serve to advance the industry.

The Ishka experience is built on three key pillars that shape every event:

1

Content is King

We invest heavily in researching agendas that challenge the industry and explore the most topical subjects shaping the future of aviation finance.

2

Innovation + Interaction

Our specialism is creating refreshing and interactive formats that encourage discussion and interaction among attendees.

3

Quality Networking

Back-to-back meetings are not good for business or the soul! Our events attract a very senior audience of decision makers, helping you make the right connections.

Partnering with us on an Ishka Event is an incredibly effective and efficient way to position your brand in front of thousands of leading experts, heavyweights and businesses within the aviation finance sector.

This brochure outlines the range of sponsorship opportunities available. However, we're also delighted to tailor a package specifically to your needs. On behalf of the entire Ishka team, we hope you choose to be a part of our exciting portfolio of events which champion thought leadership and innovation.



Richard Jaques
Head of Partnerships
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Ishka Events are Unique

Why sponsor?



Promote

Put your business in the spotlight and maximise brand exposure to a targeted industry audience, with branding opportunities across all event marketing materials and on-the-day activities.



Connect

We target senior, high profile decision-makers to deliver a quality guest list to expand your network of clients and meet business objectives.



Engage

Our more intimate and interactive event formats are designed to drive collaboration and communication in a more relaxed and informal environment.



ROI

Our sponsors have unlocked multiple new business opportunities, qualified valuable leads and new sources of finance at Ishka Events.

Join our growing list of Event Partners



Ishka Events are Crowd Pleasers



“

This event is well organised. Its content has more depth, and the size is perfect. This allows us a lot of interaction with presenters and attendees. Participants are genuinely engaged during presentations. In addition, it provides a great opportunity for all industry experts to network.”

Executive Vice President,
GE Capital Aviation (GECAS)

“

Thank you Ishka for putting together these focused investor conferences. We are meeting the right people from the right companies and have been able to, for example, increase our debt investor base and actually already closed deals with new banks thanks to these events.”

Managing Director, **Arena Aviation Capital**

“

Ishka clearly demonstrate that they have a good instinct for which topics drive the industry and will do so in the decades to come. Great speakers, great attendants! Both demonstrate that Ishka events can compete with the longer-existing aviation conferences.”

Partner, **Freshfields Bruckhaus Deringer**

“

A triumphant return to live events for Ishka. A very well attended event with great content. Made a lot of new connections while also meeting old faces for the first time in a while. Really enjoyed the atmosphere of the event.”

Senior Manager, **PAFS Ireland**

“

Ishka+ has built a great network of industry experts, which combined with their thoughtful and innovative production, has enhanced the conference experience for everyone.”

Head of OEM, **Avolon**

“

The Ishka crew are global, disruptive thinkers... Their events are excellent and deserve the industry's support.”

Co-founder, **Ryanair**,
Managing Partner, **Irelandia Aviation**



Ishka Events are Global

LONDON

6th Investing in Aviation: Europe

28th March 2023 | London

2nd ESG: Towards a Sustainable Future

29th March 2023 | London

“

Congratulations to the organisers for a truly stellar, dynamic event! A good mix of new and familiar faces. You've got a special talent for identifying market zeitgeists.”

Head of Commercial Strategy, **AerFin**

“

Great to be back on the road and shake hands! Thanks Ishka for making this possible again!”

Head of Aviation Finance, EMEA, **Natixis**

“

Very valuable event days in terms of content, networking, the general atmosphere and people attending. We'll for sure do future events.”

VP Technical, **SGI Aviation**

DUBLIN

6th Aviation Finance Festival

23rd May 2023 | Dublin



Engine Finance Forum

24th May 2023 | Dublin

TOKYO

5th Investing in Aviation Finance: Japan

September 2023 | Tokyo

DELHI

2nd Ishka Aviation India

September 2023 | Delhi

NYC

6th Aviation Investival: North America

17th October 2023 | New York



WHAT ARE YOU WAITING FOR?

What are you waiting for? Stand-out and take advantage of the most exciting events in your calendar this year by partnering with us on an Ishka conference.



Richard Jaques

Head of Partnerships

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